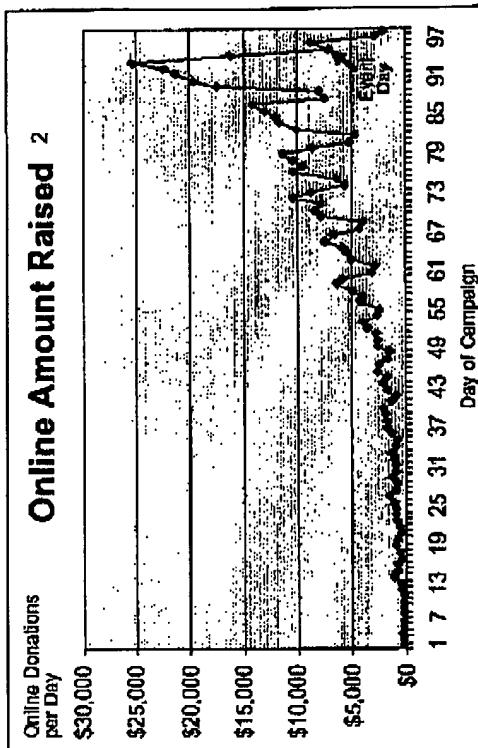
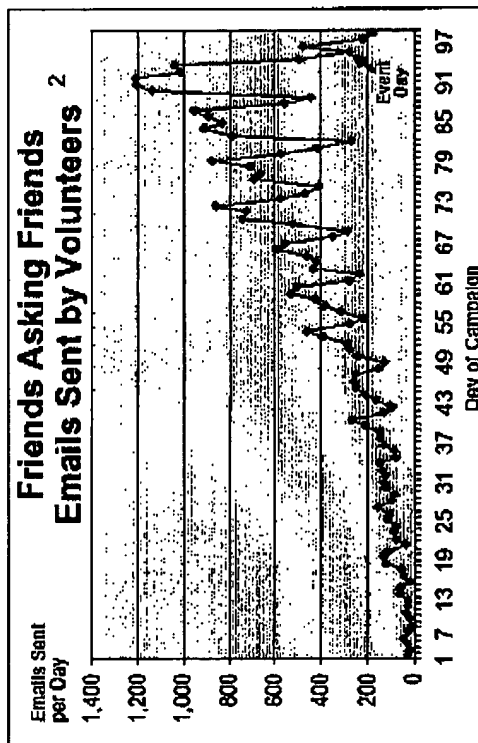


# Our Software Drives More Solicitations & Donations

The average volunteer:

- ⊙ Sends 27.2 emails
- ⊙ Receives 7.7 donations
- ⊙ Generates \$59 per donation
- ⊙ Raises \$455 in donations



Sources: 1 Kintera study of 2,080 events between January 1 and September 17, 2003  
2 Kintera study of large single-day campaigns in 2003

**Kintera**

Knowledge Interaction For Nonprofits

Kintera, Inc. 2003

EXHIBIT B.

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